ABRAHAM ENINLA - PROFESSIONAL PROFILE

Abraham Eninla is a Data Analyst, Trainer, and Consultant with a strong interdisciplinary background spanning Sales Data Analytics, Financial Analysis, People Analytics, Human Resource Analytics, Business Analytics, Data Science, Artificial Intelligence applications in analytics, and Leadership Development. He specializes in applying data-driven approaches to solve complex business and workforce challenges, enabling organizations to make informed, evidence-based decisions.

He holds multiple internationally recognized certifications, including ACCA Data Analytics, Google Data Analytics Professional Certificate, People Analytics (University of Pennsylvania and LinkedIn), Human Resource Analytics (University of California, Irvine), Microsoft Office Specialist (MOS), Google IT Support Certificate, Financial Modelling and Corporate Finance, CFI and the alongside formal training in Statistical Analysis, Artificial Intelligence Fundamentals, Project Management, Leadership Development, and Soft Skills Development. This diverse academic and professional foundation allows him to operate effectively at the intersection of analytics, technology, and organizational strategy.

Abraham's analytical expertise covers end-to-end data analytics, from data sourcing, preparation, and exploratory analysis to statistical modelling, predictive analytics, machine learning concepts, and insight communication. Within this broad analytics capability, People Analytics represents a core application area, where he works extensively on employee performance analysis, talent management, workforce planning, organizational network analysis, and data-driven HR decision-making.

Through the ACCA Data Analytics framework, Abraham brings strong competencies in data visualization, big data analytics concepts, artificial intelligence, machine learning, and data science essentials, applying these skills across business, sales, and workforce analytics use cases. His work emphasizes clarity, accuracy, ethical data use, and business relevance.

Technically, he is proficient in Microsoft Excel (advanced), SPSS, Power BI, Python, SQL, Stata, and R, using these tools to deliver descriptive, diagnostic, predictive, and prescriptive analytics. He is experienced in building practical

models, dashboards, reports, and training datasets that reflect real-world organizational scenarios.

In addition to his technical strengths, Abraham brings strong capabilities in training delivery, facilitation, communication, and leadership development. He is known for translating complex analytical concepts into clear, practical insights for executives, managers, HR professionals, and non-technical stakeholders. His training approach combines theory, real-life case studies, hands-on exercises, and applied analytics tools to ensure measurable learning outcomes.

Overall, Abraham is driven by a passion for using data to improve business performance and people outcomes, helping organizations integrate analytics into everyday decision-making while developing internal data literacy and analytical capability.