

WELCOME & OPENING REMARKS

ACCA DATA ANALYTICS CERTIFICATION ORIENTATION

Theme: *Empowering Professionals With Data Analytics for Global Opportunities*

Distinguished Participants, Ladies and Gentlemen,

It is my pleasure to welcome you to this powerful and transformative ACCA Data Analytics Certification Orientation. Today marks the beginning of a new journey – a journey that positions you, not just as professionals who understand numbers, but as strategic leaders who can interpret data, generate insights, and drive decisions in a world increasingly shaped by digital intelligence.

The theme for today, *Empowering Professionals With Data Analytics for Global Opportunities*, is exceptionally timely. Around the world, organizations are demanding professionals who can go beyond traditional reporting to deliver analytical, predictive, and strategic value. Data analytics has become the global language of opportunity — and this ACCA Certification is your passport to that world.

Through this program, you are positioning yourself for **international career advancement**. From Europe to Canada, from the UAE to Australia, and across Africa, employers are actively seeking data-driven professionals. This certification also opens the door to **foreign-denominated income**, whether through remote work, cross-border consulting, or international placements. With the right skills, you can earn from anywhere — Lagos, Accra, Nairobi, London, or Toronto.

Before we go further, I want to acknowledge something important:

Many of you must have seen the remarkable display of our **High Flyers** — individuals who passed through this same ACCA Data Analytics training and achieved extraordinary results. Some scored **100 percent, 90 percent, 80 percent**, and many others reached impressive marks. Their success is not by chance. It is a clear testament to the **quality, expertise, and dedication of our facilitators**. With results like these, you simply **cannot afford to settle for anything less**. If they achieved excellence, you can too — and even more.

Data analytics is no longer optional. It is a survival skill. It enhances your professional relevance, expands your earning capacity, and opens doors to opportunities that stretch far beyond borders.

This certification will equip you with practical mastery of tools such as Power BI, Excel Analytics, Data Modelling, Visualization, and Applied Business Intelligence. You will learn how global organizations use data to improve decision-making, forecast outcomes, enhance performance, and gain competitive advantage. In doing so, you position yourself as a professional who speaks the language the world now values – **data**.

I want to congratulate you for making the choice to be here today. It shows your determination to pursue excellence, embrace innovation, and elevate your career beyond limitations. In this room are opportunities waiting to be activated: global roles, remote jobs, international consulting, and new income pathways.

As we begin today's orientation, I urge you to be attentive, curious, and fully engaged. What you learn today may become the turning point in your professional journey.

Once again, I welcome you to this orientation program.

Welcome to growth.

Welcome to innovation.

Welcome to global relevance.

Thank you.