

Setting The Stage: The World Has Changed

**A New Era of Audit, Risk, and Technology
has EMERGED!**

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An inspiration for Accountants to pursue CISA

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Imagine
This...

A bank loses ~~£~~**4 billion** overnight.
Not from fraud.
Not from theft.
*But from a **system failure** no*
accountant could explain.

This is the new world.



**Financial losses now come
from technology, not ledgers.**

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The Audit Profession Has Shifted

Yesterday:

Paper files, Manual postings, Vouchers, Physical controls.

Today:

SAP, Oracle, Finacle, Cloud computing, Automated workflows, Artificial Intelligence controls.



If the tools of accounting have changed, the skills must change too.

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Real Example: The “Invisible Error”

A company lost revenue for 18 months because:

A system logic error skipped every 10th transaction.

No accountant detected it.

No auditor traced it.

Only an IT auditor found it



**This is why the world needs
CISAs.**

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Cyber Threats *equals* Financial Threats

A ransomware attack shuts down a bank's operations for 10 days.

Payroll delayed.

Customer funds frozen.

Regulator demands explanations

Who helps the organisation
recover?



**The IT auditor.
Not the accountant.**

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Regulators Have Moved On

CBN, SEC, FIRS, NDIC, EFCC now ask questions like:

“What is your IT control environment?”

“What are your cybersecurity defenses?”

“How are automated controls validated?”

Traditional auditors are silent.



CISA professionals speak the language.

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CEOs Are Asking New Questions

“Is our data secure?”

“Can we trust our systems?”

“Where are we vulnerable?”

These are not accounting questions.

These are technology assurance questions.



CISA is the key to answering them.

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A Global Example

In Canada, a major retailer paid \$1.6 billion in fines because a system misclassified imports for years.

External auditors didn't understand the system.

Internal auditors didn't catch it.

Only an IT audit review exposed the flaw.



The world pays heavily for the absence of CISAs.

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Automation Is Reshaping Careers

ChatGPT can write audit procedures. AI systems can check bank reconciliations. Robots can match invoices to payments.

But what AI cannot do:

- *Investigate system weaknesses*
- *Assess cybersecurity risk*
- *Interpret IT governance*
- *Evaluate technology controls*



The world pays heavily for the absence of CISAs.

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The Skills Gap Is Explosive

Too many accountants.
Too few IT auditors.

Companies are begging:
*“Give us someone who understands
controls AND systems!”*



**CISA is the bridge between
accounting and the future.**

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Where the Money Is

A CISA professional can:

- *Work for banks, fintechs, telecoms*
- *Work remotely for US and European firms*
- *Earn in dollars without relocating*
- *Become a consultant with multiple clients*
- *Charge premium fees for system reviews*



Because the world pays for what it lacks — IT assurance.

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Your Career Without CISA....

- *Competing with thousands of accountants*
- *Limited to traditional audit roles*
- *Salary growth slows down*
- *Replaced by automation*
- *Struggle to move into high-tech industries*



**Competition. Limitation. Poor
Salary. Unsecure. Struggling.**

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Your Career With CISA....

- *You become scarce, sought-after, globally relevant*
- *Your income bracket changes*
- *You join a community of digital auditors*
- *You command authority in risk and technology*
- *You're part of the future, not the past*



CISA positions you differently — immediately.

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The World Has Changed. Have You?

This is not just evolution.

It is a revolution.

*The organisations you want to work
for...*

The jobs you dream of...

The opportunities you desire...



**CISA positions you differently —
immediately.**

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A Simple Truth

CISA gives you:

- *Global identity*
- *Global mobility*
- *Global respect*
- *Global income potential*



**Your accounting degree is local.
Your CISA is global.**

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The Decision

You can stay where you are...
*Or step into where the world is
going.*

You can keep old skills...
Or gain future-proof skills.

You can compete with thousands...
Or stand out among a few.



CISA is the difference!

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Why IT Audit Skills Are Now Mandatory

- 70–90 percent of business processes now run on IT systems
- Without IT audit skills, auditors cannot properly evaluate:
 - Access controls
 - Cybersecurity
 - ERP systems
 - Data integrity
 - System changes & configurations

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Why IT Audit Skills Are Now Mandatory

- Regulators (CBN, SEC, NDIC, EFCC) now expect IT Audit competencies
- Big 4 audit firms and top firms recruit more IT auditors than traditional auditors

If you want to remain relevant in auditing, finance, risk, or compliance, you must understand IT.

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Why CISA Is No Longer Optional for Audit Professionals

- Traditional audit roles are disappearing
- AI and automation now handle routine accounting and simple assurance tasks
- Only skills in systems, controls, cybersecurity, and risk will survive
- Organisations now prefer auditors who can:
 - Test IT controls
 - Review cyber posture
 - Analyse digital risks
 - Audit ERP, cloud, and data systems

CISA is the certification that future-proofs your career against automation and AI.

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The Global Power of CISA

- CISA is the world's No. 1 certification for IT Audit and Cybersecurity Assurance.

Recognized across:

- Banks
- Oil & Gas
- Telecoms
- Big 4 Audit Firms
- FinTechs
- Government agencies

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The Global Power of CISA

- Global institutions (US, UK, Canada, Middle East, Europe)
- It is the fastest route for accountants and auditors to transition into high-demand IT roles. CISA-certified professionals earn far higher salaries than traditional auditors
- Many CISA holders now secure remote foreign-currency jobs without relocating

CISA dramatically increases your earning power and opens global doors.

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Real Earnings Motivation

CISA gives access to:

- Dollar-paying remote jobs
- Premium audit and risk roles
- High-value consulting engagements
- Cross-border project opportunities



Your income can grow significantly with one certification

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The CISA Mindset: Integrity and Action

- The true power of CISA is not just the knowledge; it is the **mindset it creates**. It instills a sense of ethical responsibility and due diligence.
- As a CISA professional, you are the one trusted to tell the unvarnished truth to management and the Board. Your credibility is your most important asset.
- As the saying goes, "Your integrity is worth more than your career." CISA grounds you in that ethical foundation.

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Call to Action

- **Study and Pass the Exam Immediately:** The knowledge itself is invaluable. Pass the CISA exam now, while your academic knowledge is fresh. Your exam results remain valid for a period (currently five years) while you accrue the work experience.
- **Seek Relevant Roles:** Actively pursue entry-level roles in IT support, information security, compliance, or quality assurance. Even a technical role becomes relevant experience when you apply the **CISA assurance mindset**—documenting controls, identifying weaknesses, and improving processes.

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Call to Action

Every job can be aligned as a CISA job if you look at it through the lens of risk and controls.

- **Leverage the Community:** Join your local ISACA chapter. Network with professionals like myself. We are here to mentor you, help you connect your studies to real-world scenarios, and validate your experience when the time comes

The world will reward those who evolve.

CISA is your **EVOLUTION**

Your moment is now. Take the step.

◆*A.J.SILICON*◆

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